



Femalepreneurs.com

**From Jan Marie Dore and the Femalepreneurs.com  
Business Academy for Entrepreneurial Women**

## **The “Make a Greater Difference as a Well Paid Advisor” Income Growth Program**

**5 Full Months of Training, Coaching &  
Mentoring for Savvy Women Entrepreneurs  
and Solo-Professionals**



Learn how be more visible as a woman leader, be an even greater influence for positive change in the world, inspire others, and achieve financial freedom.

Two Levels to Choose From:

**Level 1: Teleseminar Training and Masterminding**

**Or**

**Level 2: Elite Advanced Coaching, Mentoring, and  
Training Program**

For Full Details of this program, visit:  
[www.femalepreneurs.com/mgd](http://www.femalepreneurs.com/mgd)



Femalepreneurs.com

## The “Make a Bigger Difference as a Well Paid Advisor” Income Growth Advanced Training, Coaching and Mentoring Program

Designed Exclusively for Women Coaches, Consultants and Service Professionals Who Are Ready To Say YES To More Impact, Income, and Freedom and to the Bigger Difference They Are Here To Make . . .



In 2012, we are offering **two different group programs** to teach you how to implement a freedom-based, leveraged, **multiple streams of income** business model that will **streamline** all your marketing, **simplify** the way you bring in income, **increase your revenue**, give you **more time off** – and allow you to **make a much bigger difference in the world** and effect positive change by **living your purpose**.

In this Advanced Business Growth Program, you’ll learn step-by-step exactly how you can:

- create an **inspiring vision, a motivating mission, and a compelling, authentic personal brand** as a feminine leader
- make the shift from personal success to **meaning, legacy and fulfillment**
- implement a freedom-based, leveraged, **multiple streams of income** business model
- **add high-profit new income streams** to your existing service business
- design and sell **lucrative high-end client programs** and **VIP Intensives**
- **design money-making teleseminars**, webinars and virtual events
- create and sell your **signature programs** and other **related information** products for **passive income** and back-of-the-room sales

### Level 1 - Teleseminar Training and Masterminding

This level is designed for the professional woman business owner (existing business or start-up) who wants to learn how to **branch into multiple revenue streams and stop trading hours for dollars**. You’ll get all the information, training, resources and support you need to develop new income streams and **make the shift into a more leveraged business model** that will **increase your impact, income and amount of time off**.

#### This level includes...

#### Monthly “Make a Greater Difference as a Well Paid Advisor” Advanced Marketing Training Curriculum

You will receive 5 months of **Advanced Curriculum**. The curriculum consists of **5 monthly 60 minute training calls** and **5 monthly 60 -75 minute Q & A calls**. We will share brand



new knowledge you must know to take your business to the next level no matter where you are at. Jan will also guide you as she lasers in exactly where your business is at in the Q & A calls focused on each month's topic.

Each month you will receive **audio replays of all calls** as well as **checklists, templates and transcripts or worksheets** for each training module in the ongoing curriculum. You'll also receive Jan's valuable "**Six Figure Success Resource Rolodex**" which includes all the vendors, resources & systems your need to branch out into new revenue streams. *(Value of this benefit: \$1297)*

**Advanced Curriculum Topics for 2012** *(Specific topics and order presented are subject to change):*

1. Design Your Irresistible **Signature Program** to Attract More Clients and Map Out Your **6 Figure Business Model**
2. Add **New Income Streams** with Lucrative Coaching Packages, Group Coaching Programs, and **High-End (\$\$\$) VIP Client Intensives**
3. Host Money-Making **Teleseminars, Webinars,** and Virtual Events to Bring Your Great Work Out Into the World and **Build a Global Brand**
4. Get Your Message Out in a Big Way Through **Speaking and Seminars** to **Become Well Known for Your Expertise** and Play a Bigger Role in Helping the World Find Fulfillment
5. Publish and Sell **Educational Information Products** Both Online and Back-of-the-Room to Create Additional Profit and **Passive Income**

**All Curriculum Training Calls** will be held on the **first (1st) Wednesday** of each month, with **Q&A Calls** on the **second (2nd) Wednesday** of each month. **All calls are at 4pm Eastern (NY Time) / 1pm Pacific (LA Time).** [Convert this time to your time zone](#) choose 4pm USA-New York time. (There may be an occasional exception due to my travel schedule.)

### **Social Networking and Masterminding**

All Inner Circle members will be given access to our exclusive online private Facebook social network group. They will be able to interact with other members, build profiles, ask questions, receive feedback, share resources, run ideas past each other, and so much more. *(Value of this benefit: \$Priceless)*



## **Exclusive VIP Access and Discounts on Femapepreneurs.com Products and Programs**

There's one more benefit of being a part of this FemalePreneurs.com "Make a Greater Difference as a Well Paid Advisor" Program: **Special Member Pricing!** All members get **VIP Access and Discounts** on ALL FemalePreneurs.com Products and Programs . . . everything

we're currently offering and new things that are in production to help you **achieve results faster and more easily** (that you're going to love, of course!). You'll be the first to know and will have full access to the **best discounts and special offers**, as well as **special seating and private networking events at my workshops**. (*Value of this benefit: unlimited!*)

**The Investment for this 5 month Level 1 Program is \$ 1,182. (after February 1<sup>st</sup>, \$1,350) (Full Pay Investment \$895. After February 1st \$1,125 ).**

## **Level 2 Elite Advanced Mentoring Retreat Program**

This is the top tier of the Inner Circle Program is designed as an **exclusive, private, coaching mastermind group** for the independent professional woman who has mastered the business basics and is ready to move forward at an **accelerated pace**.

It is limited to a few select women business owners who have been in business for some time and are ready to **adopt a highly leveraged, scalable business model** that can take them up to **much higher levels of influence, income and freedom**.

### **This level includes...**

#### **ALL Benefits of Level One Inner Circle Program PLUS...**

##### **Five Thirty Minute Private One-on-One Calls**

Enjoy 5 months of regularly scheduled one-on-one calls. Jan will spend 40 minutes with you on the phone each month to review your advancement one-on-one, answer questions, and ensure you are on track and progressing toward your goals. (*Value of this benefit: \$1,000*)

##### **Five Private Group Coaching Mastermind Phone Calls and Exclusive Mastermind E-mail Group**

Keep the masterminding going on monthly and even daily basis with these virtual support groups. Jan will moderate 5 monthly 75 minute group mastermind phone calls so everyone can check in and ask questions. We will also set up an e-mail group for daily and weekly questions, networking, etc. (*Value of this benefit: \$500*)

**All Level 2 Group Coaching Mastermind Calls** will be held on the **second (2nd) Wednesday** of each month at **2pm Eastern (NY Time) / 11am Pacific (LA Time)**. [Convert this time to your time zone](#) (choose 2pm USA-New York time. There may be an occasional exception due to my travel schedule.)



## VIP Registration Ticket to the Femalepreneurs.com “Visibility, Influence and Income Six-Figure Blueprint Live Training Seminar” Fall 2012

In late 2012, Jan will roll out a completely new and exciting **multi-day event for women entrepreneurs** from all over the world. This event will allow you to connect with new women that you have never met before and come full circle with all of the information you learned during the year! Your VIP ticket gives you admission to the event (meals, lodgings, and travel are extra). You will also be given VIP access and Alumni pricing towards programs for 2013. (\$1997 Value!)

**The Investment for this 5 month Level 2 Elite Program is \$ 2,250. (after February 1st \$2,370) (Full Pay Investment \$1,995. After February 1st \$2,125 ).**

### **BONUSES for ALL Levels:**

**Bonus #1:** A copy of Jan Marie’s Home Study Workbook “Attract Clients Fast: Ten Easy Steps to Fill Your Professional Practice” is Jan’s proven, step-by-step guide to help you easily attract more clients and keep your professional practice consistently full. (Value \$97)

**Bonus #2:** Discounted Rates for investing in additional one-on-one consultation time with Jan, either in-person or virtually by phone and Skype.

### **Bonuses for Level 2 Elite clients only:**

**Bonus #3:** A copy of Jan Marie’s Home Study Workbook “The Online Profits System: The Complete Guide to Packaging and Selling Your Expertise to Attract More Clients, Make Passive Income, and Gain Instant Expert Status” is Jan’s proven, step-by-step guide to show you step-by-step exactly how to create, publish and sell information products online. (Value \$297)

**For the first 3 Elite clients to invest in full upfront (you save \$255!):**

**Bonus #4:** A 30 minute private "6-Figure Business Blueprint Strategic Consultation" by phone or Skype with Jan to get you off to a strong start. (Value \$200)



# Confidential Application for The “Make a Greater Difference” Program

Please accept this as my application to be accepted as one of your exclusive  
Femalepreneurs.com Members for 2012

Today's Date \_\_\_\_\_

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Street Address \_\_\_\_\_

City/Town \_\_\_\_\_ State/Province \_\_\_\_\_

Country \_\_\_\_\_ Zip Code / Postal Code \_\_\_\_\_

Office Phone \_\_\_\_\_ Mobile Phone \_\_\_\_\_

Email \_\_\_\_\_

Website(s) \_\_\_\_\_

1. Describe your current business, including how long you've been in business, are you full-time or part-time, how many clients you have, what services you offer, your niche or specialty, revenue streams, list size, team size, etc.

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4. Briefly describe why YOU are a good candidate for Jan Marie Dore's Inner Circle Program and what you feel you would bring to the group.

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5. What is the greatest outcome you'd like to see from participating in this program?

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6. If you could wave a magic wand and change 3 things in your business or life over the next year, what would they be?

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7. What have been your 3 biggest accomplishments in the last 5 years?

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8. What are your long term vision and goals for your company - and yourself?  
How BIG are you willing to play?

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9. Do you have a purpose or mission to make a difference in people's lives?  
What motivates you to want to make that difference?

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10. What new or expanded products/services would you like to introduce in the next 12 months to help you reach your goals?

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11. What currently holds you back from achieving the level of financial and personal success or the results you want in your business? Who or what do you think is your biggest obstacle in reaching your current goals?

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12. What are the 3 biggest challenges you're facing in your business right now (please list them in order, #1 being the MOST pressing issue)?

1. \_\_\_\_\_  
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2. \_\_\_\_\_  
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3. \_\_\_\_\_  
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13. Is there anything else you'd like me to know in considering you for this program?

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14. What was your approximate gross business revenue for each of the indicated years. (Please note this is *completely* CONFIDENTIAL. It's just used as a guide to help gauge your needs and goals.)

**2012 (forecasted):** \$ \_\_\_\_\_

**2011** \$ \_\_\_\_\_

**2010:** \$ \_\_\_\_\_

**2009:** \$ \_\_\_\_\_

**2008:** \$ \_\_\_\_\_



## Choose Your Payment Plan

All fees are in US Dollars. For Canadian Clients, the same fee will be charged in Canadian Dollars (PLUS the HST Tax will be added at 13% for the government and can be recovered through your business!)

### Level 1: Teleseminar Training and Mastermind

**INVESTMENT FOR 5 MONTHS IS \$1,182 (after February 1st \$1,350)**

○ Option 1: Secure my spot via a \$197 deposit & the 5 remaining payments of \$197 will be billed every 30 days. (After Feb 1st<sup>h</sup>, \$225 deposit and 5 payments of \$225)

○ Option 2: Pay in full upfront for the 5 month program at \$895 (You save \$287!). (After Feb 1st<sup>h</sup>, \$1,125).

### Level 2: Advanced Coaching and Mentoring

**INVESTMENT FOR 5 MONTHS \$2,250 (after February 1st \$2,370)**

○ Option 1: Secure my spot via a \$375 deposit & the 5 remaining payments of \$375 will be billed every 30 days. (After Feb 1st<sup>h</sup>, \$395 deposit and 5 payments of \$395).

○ Option 2: Pay in full upfront for the 5 month program at \$1,995 (You save \$255!). (After Feb 1st<sup>h</sup>, \$2,125).

## Choose Your Deposit Method

If more than one card is listed for a deposit, we'll divide payment among these cards.

\* **For Monthly payments:** Please list a 2nd card for us to keep on file as a backup. Checks are not accepted for monthly payments – credit cards only.

\* **For Payment in Full:** We will accept a check, draft or email transfer, or provide you with wiring instructions for direct deposit. (For use of credit card to pay in full, a fee of 3% will be added.)

Credit Card#1 \_\_\_\_\_ Expiration \_\_\_\_\_

Credit Card#2 \_\_\_\_\_ Expiration \_\_\_\_\_

Billing Address \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

Or... for payment in full, email transfer to [jan@janmariedore.com](mailto:jan@janmariedore.com) or arrange for a wire transfer.

**Commitment and Termination:** The “Make a Greater Difference as a Well Paid Advisor Program” is a **full five month commitment**. **Level 1** is teleseminar training and group masterminding by phone and internet. **Level 2** includes the training PLUS monthly one-on-one coaching and monthly mastermind group calls. If, for any reason, you choose not to continue, **you will continue to be liable for the fees of your program**. This is due to the nature of this program. **A FULL commitment is needed up front**. This is not a program you try out and then drop out, or come in and out of at will. That undermines your success, my ability to support you, and affects the spirit of the group.

**Please fax this signed agreement to 360-287-0546,  
or scan and email to [team@janmariedore.com](mailto:team@janmariedore.com), or mail to  
64 Northumberland St, Guelph, Ontario. N1H 3A8 Canada**



## Femalepreneurs.com “Make a Greater Difference” Program Agreement

By signing where indicated below, you irrevocably agree that if Jan Marie Dore, Femalepreneurs.com and Cascadia Coachingworks (the "Company" or "we/us") approves your application and accepts you as a “**Make a Greater Difference**” Program (the "Program") participant, then this Femalepreneurs.com Program Agreement (the "Agreement") automatically becomes a binding contract between you and the Company; and applies to your participation in the Program. By signing below, you are acknowledging that you have read, agree to and accept all of the terms and conditions contained in this Agreement. We may amend this Agreement at any time by sending you a revised version at the address you provided above.

By completing the Application and signing below, you authorize the Company to charge your credit or debit card, or cash your check, as indicated above, as payment for your membership in the Program, if the Company approves your Application and accepts you into the Program. Furthermore, you agree that if you are accepted into the Program, **you are responsible for the full payment of fees for the entire 5-month course of the Program, regardless of whether you actually attend or complete the Program**, and regardless of whether you have selected a lump sum or monthly payment plan. To further clarify, **no refunds will be issued and all monthly payments must be paid on a timely basis.**

We are committed to providing all Program participants with a positive Program experience. By signing below, you agree that the Company may, at its sole discretion, terminate this agreement, and limit, suspend, or terminate your participation in the program without a refund or forgiveness of remaining monthly payments if you become disruptive or difficult to work with, if you fail to follow the Program guidelines, or if you impair the participation of Program instructors or participants in this Program. We respect your privacy and must insist that you respect the privacy of fellow Program participants. By signing below, you agree not to violate the publicity or privacy rights of any Program participant. We respect your confidential and proprietary information ideas, and trade secrets (collectively, "Confidential Information") and must insist that you respect the same rights of fellow Program participants and of the Company.

By signing below, you agree (1) not to infringe any Program participant's or the Company's copyright, patent, or trademark, trade secret or other intellectual property rights, (2) that any Confidential Information shared by Program participants or any representative of the Company is confidential and proprietary, and belongs solely and exclusively to the participants who discloses it or the Company, (3) you agree not to disclose such information to any person or use it in any manner other than in discussion with other Program participants during

Program sessions.

By signing below, you further agree that (4) all materials and information provided to you by the Company are its confidential and proprietary intellectual property, belong solely and exclusively to the Company, and may only be used by you as authorized by the Company, and (5) the reproduction, distribution and sale of these materials by anyone but the Company is strictly prohibited. Further, by signing below, you agree that, if you violate, or display any likelihood of violating, any of your agreements contained in this paragraph, the Company and/or the other Program participant(s) will be entitled to injunctive relief to prohibit any such violations to protect against the harm of such violations.

We have made every effort to accurately represent the Program and its potential. Claims of actual earnings can be verified and examples of actual results provided upon request. The testimonials and examples used are not intended to represent or guarantee that anyone will achieve the same or similar results. Each individual's success depends on many factors, including his or her background, dedication, desire, and motivation. By signing below, you acknowledge that as with any business endeavor, there is an inherent risk of loss of capital and there is no guarantee that you will earn any money as a result of your participation in the Program. By signing below, you also acknowledge that you have represented to the Company that payment of your Program membership fees will not place a significant financial burden on you or your family.

The program instructors are not qualified to provide legal, tax, accounting or financial advice, and the information provided to you by the Program instructors is not intended as such. You should refer all legal, tax, accounting, and financially related inquiries to appropriately qualified professionals.

Print Name: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Thank you for your application and agreement. We will personally review it, and a staff member of Femalepreneurs.com and Cascadia Coachingworks will contact you within 3 business days via e-mail or phone to let you know if you are approved. Level Two applicants will require a phone interview with Jan Marie Dore. If you are approved, we will process your deposit or payment in full for the amount indicated above, and we'll send you all the details for your **“Make a Greater Difference as a Well Paid Advisor” Program Membership.**